

## NCC Cable System Order

Order #	62356419
Syscode	3211
System Name	Time Warner/Clarksville, IN
Market	Louisville

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Mentzer Media Services
Advertiser	Senate Leadership Fund

Client Code	
Product Code	SLFIN
Est Code	4262
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/25/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$29,360.00	
Commission		\$4,404.00	
Net Total		\$24,956.00	
Total Spots		170	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.24 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$320.00	\$320.00	30	NCR
2	AEN	VARIOUS	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	6	\$320.00	\$1,920.00	30	NCR
3	CNN	VARIOUS	11/7/16	11/13/16	10:00	18:00	X							-	-	2	\$49.00	\$98.00	30	NCR
4	CNN	VARIOUS	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	5	\$49.00	\$245.00	30	NCR
5	CNN	VARIOUS	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	8	\$87.00	\$696.00	30	NCR
6	CNN	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$87.00	\$87.00	30	NCR
7	ESP2	VARIOUS	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	8	\$49.00	\$392.00	30	NCR
8	ESP2	VARIOUS	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$49.00	\$49.00	30	NCR
9	ESP2	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$75.00	\$75.00	30	NCR
10	ESP2	VARIOUS	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	8	\$75.00	\$600.00	30	NCR
11	ESPN	VARIOUS	11/7/16	11/13/16	05:00	10:00	X							-	-	1	\$270.00	\$270.00	30	NCR
12	ESPN	VARIOUS	10/31/16	11/6/16	05:00	10:00		X	X	X	X	X	X	-	-	3	\$270.00	\$810.00	30	NCR
13	ESPN	VARIOUS	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	5	\$182.00	\$910.00	30	NCR
14	ESPN	VARIOUS	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$182.00	\$182.00	30	NCR
15	ESPN	VARIOUS	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	5	\$640.00	\$3,200.00	30	NCR
16	FOOD	VARIOUS	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	5	\$63.00	\$315.00	30	NCR
17	FOOD	VARIOUS	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$63.00	\$63.00	30	NCR
18	FOOD	VARIOUS	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	8	\$251.00	\$2,008.00	30	NCR
19	FOOD	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$251.00	\$251.00	30	NCR
20	FX	VARIOUS	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	5	\$124.00	\$620.00	30	NCR
21	FX	VARIOUS	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$124.00	\$124.00	30	NCR

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Agency	Mentzer Media Services
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Client Code	
Product Code	SLFIN
Est Code	4262
Product Name	
Credit Status	

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Makegood Policy	Approval Required

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22	FX	VARIOUS	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	8	\$250.00	\$2,000.00	30	NCR
23	FX	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$250.00	\$250.00	30	NCR
24	FXNC	VARIOUS	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	8	\$163.00	\$1,304.00	30	NCR
25	FXNC	VARIOUS	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$163.00	\$163.00	30	NCR
26	FXNC	VARIOUS	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	8	\$420.00	\$3,360.00	30	NCR
27	FXNC	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$420.00	\$420.00	30	NCR
28	LIF	VARIOUS	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$70.00	\$70.00	30	NCR
29	LIF	VARIOUS	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	8	\$70.00	\$560.00	30	NCR
30	LIF	VARIOUS	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	8	\$287.00	\$2,296.00	30	NCR
31	LIF	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$287.00	\$287.00	30	NCR
32	NBCS	VARIOUS	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$19.00	\$19.00	30	NCR
33	NBCS	VARIOUS	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	5	\$19.00	\$95.00	30	NCR
34	NBCS	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$24.00	\$24.00	30	NCR
35	NBCS	VARIOUS	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	NCR
36	SPK	VARIOUS	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	5	\$39.00	\$195.00	30	NCR
37	SPK	VARIOUS	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$39.00	\$39.00	30	NCR
38	SPK	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$49.00	\$49.00	30	NCR
39	SPK	VARIOUS	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	8	\$49.00	\$392.00	30	NCR
40	TNT	VARIOUS	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	8	\$95.00	\$760.00	30	NCR
41	TNT	VARIOUS	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$95.00	\$95.00	30	NCR
42	TNT	VARIOUS	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	8	\$395.00	\$3,160.00	30	NCR

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Office	Washington	Product Name		Total Spots	170
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-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	10.24 New Order				

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43	TNT	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$395.00	\$395.00	30	NCR

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	170	0	0	0	0	0	0	0	0	0	0	0	170
<b>AMT</b>	\$29,360.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$29,360.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/27/16

62356419 | Louisville | Time Warner/Clarksville, IN | 3211 |